



Friday August 7th, 12pm-1:30pm TEAMS (virtual only)

Attendance: Ashton Malewitz, Autumn Hartpence, Autumn Guarnaccia, Brenna Zawacki, Brianne Jurs, Britney Brown, Christina Fort, Daniel Unekis, Erin Kamhuis, Heather Moreno, Jaelin Lugers, Jayce Ashwill, Jeff Marschall, Jennifer Brozowski, Jessica Pressley, Francine Kalnins, Kayla Robinson, Kendra Spanjer, Kory Plockmeyer, Liz Keegan, Lucy Vilcans, Lydia Dominguez, Mark Kornelis, Miguel Velasco, Nicole Shosten, Paula Alvarez, Regina Bradley, Sarah Bashaw, Scott Klingberg, Yadah Ramirez

Christina called the meeting to order, read the new LHA Community Values Statement, and facilitated introductions.

- a. Approval of agenda and minutes
 - Moved and supported; approved.
 - i. Volunteer for minutes (Liz)
 - ii. Dwelling Place presentation - Vote for LOS
 - Requested to present in October instead.
 - iii. New member discussion-Tri Cities Habitat for Humanity (Vote)
 - Moved and supported; approved.
- b. Staff Update (Christina)
 - iv. Fundraising update (Christina/Erin)
 - Dollars received for the website and digital platform are being utilized to get started with the consultant selected. The MAC provided a \$5,000 gift in June; LHA was invited to apply for \$10,000 from Fifth Third Bank.
 - v. Data Updates (Jayce)
 - Jayce shared a snapshot of participating agencies and shared data on residency by county from pre-training and post training timelines; data quality is improving. There continues to be movement between Muskegon and Ottawa with a small number of people from Kent and Genesee counties, which were evaluated individually.
 - vi. BNL (Brenna)
 - There are 327 individuals on CE including all family members, 67 chronic individuals, and 6 veterans. The BNL committee meets twice

a month and the second meeting focuses on case conferencing.
Efforts continue to streamline and improve coordination.

b. FY26 NOFO update*

Christina shared an update: the collaboration application instructions were released however the application is not open yet. LHA has started writing. There is a very tight turn around. Might hear more from litigation next week.

c. CoC Update

i. Member spotlight- Reach for Recovery (Jeff Marschall)

Jeff shared a PowerPoint presentation with a high-level overview of programs focusing on alcohol and chemical dependency. They provide services in Holland and Grand Haven to persons regardless of ability to pay; most do not have insurance or are on Medicaid. They do early intervention, outpatient and intensive inpatient services and programs. They offer residential treatment and medication assisted treatment. They serve about 1,500 people at both locations, largely Ottawa although they serve other areas. M-Fri office hours

ii. Presentation-2-1-1

Rescheduled for October

iii. Invitation to share success stories

Christina shared that at the last BNL meeting there was a report of several people that were going to be housed thanks to our partners! Also working very hard to make sure veterans are referred and responded to with eligible services. CE list has been cleaned up and data improved with lots of warm handoffs taking place – we were over 400 a year ago and now it's down to just over 300.

iv. MSHDA ESG-FY2026-27 (Mark)

ESG allocation from MSHDA for the county – LHA's AAC had two applications that were reviewed and scored without \$ allocation; final allocation was made with minor adjustments. Projects were funded at GSM/HARA as well as street outreach at CAH.

v. HUD FY26 Project Ranking Update (Mark)

HUD process is wrapping up and has been very challenging with large changes and new stipulations. The threshold dropped from 90% to 60% so huge impacts on existing programs; strict prioritization requirements were also enacted. AAC and EC ranked 9 different projects which represent a continuum of services. That goes into our collaborative application; projects are then ranked nationally so our local prioritization focused on housing the most at-risk groups.

c. Updates

i. Executive Committee (Sarah/Brenna)

The bulk of the July meeting focused on HUD's new prioritization and impact. Members also discussed a new Code of Conduct for engagement of members, plans for a series of trainings at upcoming

meetings for members, system performance measures (SPMs) review and update of data from Jayce, fundraising efforts and pending opportunities, and the successful Project Home launch.

ii. Allocation and Accountability (Mark)

See above.

iii. HMIS Agency Administrators (Jayce)

Postponed regular meeting b/c of collaborative application which requires not only data and narrative responses. Once that is organized, agencies will meet soon to work on quantitative and qualitative responses.

iv. Housing Choice Vouchers (Brenna)

Nothing to report from MSHDA at this time. State budget has been decided to perhaps we will hear in the fall.

v. 2027 PIT Count Planning (Jessica)

They are looking for members for the planning committee to repeat the success of this year. Lots of agencies participated so please contact Jessica and Christina. Last week of January is generally the date. Looking for participation across the County. First meeting is in September

d. Announcements

Fair Housing Center has a training on August 18 1:00 pm — 2:30 pm online and FREE [Fair Housing Best Practices: Meeting the Needs of People with Disabilities](#)

i. De-escalation Training Save the date: 09/28/2026-10am (Free training for staff-Registration coming)

ii. HPE Fund application coming in September (LHA members in good standing encouraged to apply.)

e. Adjournment

Next LHA Bimonthly Meeting, Friday, October 2nd, 12pm-1:30pm Teams Meeting



LHA Values and Meeting Expectations Statement

The Lakeshore Housing Alliance hosts open bi-monthly meetings for voting members and non-members alike. All are welcome. We ask that everyone participating speak to and about people with respect; be open to other perspectives; use and value trauma conscious communication; be honest; only share accurate and data driven information; and acknowledge your own thoughts and feelings as well as those of others, especially those with lived experience.