

Lakeshore Housing Alliance
Bi-Monthly Meeting Minutes
June 6, 2025 at 12:00 – 1:30 PM
Zoom

I. Introductions

a. Attendees:

- i. Sarah Bashaw – Community Mental Health of Ottawa County
- ii. Liz Keegan – Fair Housing Center of West Michigan (FHCWM)
- iii. Jessica Pressley – Community Action House
- iv. Christina Fort – Lakeshore Housing Alliance
- v. Jen Brozowski – Ottawa County Community Action Agency
- vi. Daniel Bechtel-Unekis – City on a Hill
- vii. Brianne Jurs - Heart of West Michigan United Way
- viii. Mark Kornelis – City of Holland
- ix. Brenna Zawacki – Good Samaritan Ministries
- x. Christen Korstange – MDHHS Ottawa County
- xi. Brian De Vos – Good Samaritan Ministries
- xii. Yadah Ramirez – Community Foundation of Holland/Zeeland
- xiii. Paula Welsh - Lifeline Ministries
- xiv. Heather Deveraux – Bridget’s House
- xv. Vicki Ferrier – Bridget’s House
- xvi. Brittney Brown – Ottawa Pathways to Better Health
- xvii. Melanie Weaver – Salvation Army Holland
- xviii. Autumn Guarnaccia – Legal Aid of Western Michigan
- xix. Sara Johnson – Community Access Line of the Lakeshore (CALL 211)
- xx. Paula Alvarez – ICCF Community Homes
- xxi. Rebecca Lippard – Salvation Army Grand Haven
- xxii. Valerie Bender – Love in Action – Tri Cities

II. Member Spotlight – Paula Alvarez at ICCF signed up for August 1 meeting

III. Approval of agenda and minutes

- a. Group approved the agenda for today’s meeting, as well as approved the minutes from both the February and April meetings.

IV. Staff Update

- a. PIT Count – Christina reviewed the numbers from the PIT Count as well as the press release regarding the count. Group brainstormed some ideas for 2026 planning, including bags which Ripple Effect agreed to donate.
- b. Collaborative Effort – Project Home – Christina shared updates and touched on the collaboration happening amongst the agencies involved – including a focus on how to do persistent outreach, using the By Name list, what metrics will be tracked, what agency will be the “hub”, etc.

- c. By Name List – Christina discussed having more ‘real time’ connection with the information and looking at the list more than once a month, as well data cleanup work that has been happening.

V. CoC Update

- a. Presentation – Bridget’s House
 - i. Heather Devereaux and Vicki Ferrier presented on the newest program through Ripple Effect – Bridget’s House, which provides transitional housing to women with children who are facing housing instability. They shared a history of how Bridget’s House came to be as well as information on the variety of supports offered to the women who participate in their programming.
- b. ESG Exhibit 1 Review
 - i. Christina provided a general overview, while Liz noted the priorities listed in the Exhibit and invited questions and discussion. She noted that it is due today, and the group voted in to approve it.
- c. Invitation to share success stories – Jen Brozowski shared a weatherization success story

VI. Updates

- a. Executive Committee
 - i. Committee met in May, Liz shared an overview
- b. Allocation and Accountability Committee (AAC)
 - i. Mark explained the next phase in the ESG process, and reviewed the timeline for agencies applying – as well as for the process for the AAC reviewing and scoring the applications; all members agencies not seeking ESG funds were encouraged to join the AAC for this round of funding review and advised that an email invitation will follow.
- c. HMIS Agency Administrators
 - i. Christina shared that they are working through some data quality, and share that the Executive Committee voted to add another provider to HMIS: Family Promise
- d. Housing Choice Vouchers
 - i. Brenna gave an overview of Good Samaritan’s prioritization process and practices, and gave an HCV update

VII. Announcements

- a. No announcements shared

VIII. Adjournment

Save the date – next meeting – Friday, August 1, 2025 – 12 to 1:30 pm