



Dear friends,

As a corporate member of the Ottawa County community, **you know there are diverse challenges facing many of our neighbors and friends.** Homelessness is a real threat to some of the most vulnerable people in our area.

We believe stable, affordable, safe housing is the foundation for stability and flourishing. When housing is in place, an individual or family can focus on setting and achieving goals and being active members of a thriving community.

To help make Ottawa County a thriving community for all its residents, Good Samaritan is responding to the needs of our most vulnerable neighbors. Good Samaritan works to make homelessness rare and brief. We have programs to help people exit homelessness with sustainable housing solutions, prevent homelessness from occurring, and move beyond homelessness and poverty through supportive services.

But we can't do it without your help.

On Thursday, October 24, Good Samaritan will once again host its annual fundraising dinner. **The success of this event is crucial to enable Good Samaritan to achieve its audacious goals in the year ahead.**

Will you consider becoming a sponsor for this year's event? Investment in this event helps hundreds of households avoid or exit homelessness and make strides in their journeys from crisis to thriving. We'd be honored to partner with you this year.

In the enclosed pages, you will see various opportunities to donate and support this event. If you have any questions, please reach out. I appreciate your consideration.

Your community partner,

Brian J. De Vos
Executive Director

Board of Directors

Derrell Jackson

Matthew Wiebe

Yvette Emelander

Brittany Dolly

Gary Beyer

Al Dannenberg

Har Ye Kan

Bryan Knott

Dave Tebo

Brad Wierenga

ABOUT GOOD SAMARITAN

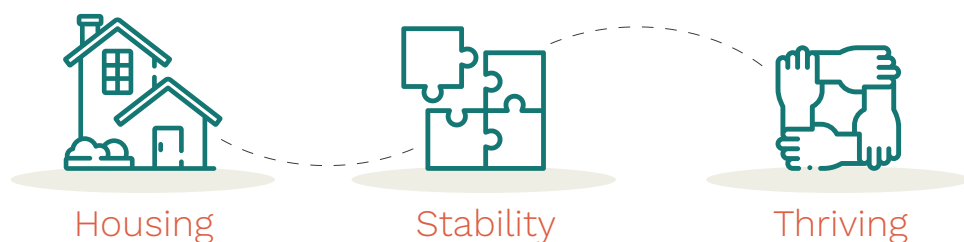
Who We Are

At its core, Good Samaritan is all about loving our neighbors.

For more than 50 years, Good Samaritan has served the needs of our under-served and underprivileged Ottawa County neighbors. Throughout our long history and with deep ties to our community, Good Samaritan has effectively partnered and collaborated with businesses, local governments, faith-based organizations,

and other nonprofits to provide viable solutions to some of our region's most essential and fundamental needs.

Today, Good Samaritan is a team of passionate people working toward the vision of a healthy, engaged, and compassionate community by ending homelessness and poverty in Ottawa County.



We believe that housing is the foundation for stability and flourishing. With housing in place, a person can focus on setting and achieving their goals to reach stability and ultimately contribute to a thriving community. No matter where someone is in their journey, Good Samaritan is here to connect individuals and families to secure, sustainable housing and supportive programs that build stable, thriving communities.





What We Do

Good Samaritan is a free service for anyone in Ottawa County and the best first step when someone experiences a housing crisis or homelessness. We connect neighbors to secure, sustainable housing and supportive programs that build stable and thriving communities.

In close partnerships with other nonprofit organizations, landlords, local courts, and many others, Good Samaritan provides solutions for people to exit homelessness and break the cycles of poverty for good.

Our Work

Preventing homelessness

We collaborate with tenants, landlords, and Ottawa County courts to prevent evictions, offering short-term financial aid via a pay-forward initiative. For individuals facing housing loss, we strive to discover innovative housing alternatives, aiming to minimize emergency shelter stays and mitigate the emotional toll of homelessness whenever possible.

Ending homelessness

As Ottawa County's designated housing assessment and resource agency, we're committed to assisting anyone experiencing homelessness. Through tailored solutions and person-centered case management services, we work to swiftly achieve housing stability. We believe homelessness should be brief and rare, so we explore diverse avenues to attain housing stability.

Ending poverty

Once households are ready to take the next step from surviving to thriving in their community, we offer relationally-based support services to help people establish and meet their goals, breaking the cycles of poverty.

Affordable housing

Good Samaritan's property management department provides professional, holistic property management services for investment property owners. GSM Property Management prioritizes affordable housing but also works with owners desiring market rate rents.

2024 SPONSORSHIP OPPORTUNITIES

Annual Dinner Event

Thank you for your interest in sponsoring Good Samaritan's 2024 Annual Dinner. Your investment helps raise necessary financial contributions to serve people in Ottawa County experiencing homelessness or at risk of losing everything.

Your contribution is something to celebrate! Each sponsorship level includes elements to recognize your support, honor your commitment to meeting the physical needs of our neighbors, and help your organization publicly recognize your support.

A portion of all sponsorships are considered tax-deductible donations to Good Samaritan.

To receive the full benefits of the sponsorship, commitments must be received by August 31, 2024.

Opportunities at a Glance

	Diamond	Emerald	Gold	Silver	Bronze
Cocktail hour presenting sponsor or other customized presenting package	●				
Thank you recap video highlighting your organization's impact to end homelessness	●	●			
Branded email sent to Good Samaritan's subscribers	●	●			
Full-color ad in the evening's program	1 Full Page	1/2 Page Ad	1/4 Page Ad		
Logo displayed on event materials (website, email, print)	●	●	●	●	●
Recognition on social media	●	●	●	●	●
Recognition of your support at the event	●	●	●	●	●
Complimentary tickets provided	10 VIP tickets	8 VIP tickets	6 tickets	4 tickets	2 tickets

Sponsorship Details

DIAMOND

Contribution: \$10,000

- Be the exclusive presenting sponsor of the event's opening cocktail hour, or we'll work with you to customize a presenting sponsor package
- 2-minute stage time during the event
- 10 complimentary VIP tickets
- Full color, 1 page ad in the event's printed program
- Company logo prominently displayed on all event-branded materials
- Personalized "thank you" video recapping the impact of your donation for your corporate team
- Premium recognition at the event from the podium and on display screens
- Recognition on social media before and after the event
- Personalized, branded email sent to Dinner guests following event
- Personalized, branded email sent to entire email audience leading up to event

EMERALD

Contribution: \$5,000

- 8 complimentary VIP tickets
- Full color, 1/2 page ad in the event's printed program
- Special "thank you" video recapping the impact of your donation for your corporate team
- Recognition at the event from the podium and on display screens
- Logo displayed on event materials (website, email, print)
- Recognition on social media before and after the event
- Personalized, branded email sent to Dinner guests following event

GOLD

Contribution: \$2,500

- 6 complimentary tickets
- Full color, 1/4 page ad in event's printed program
- Recognition at the event from the podium and on display screens
- Logo displayed on event materials (website, email, print)
- Recognition on social media

Sponsorship Details (continued)

SILVER

Contribution: \$1,000

- 4 complimentary tickets
- Recognition at the event
- Recognition on social media
- Logo displayed on event materials (website, email, print)

BRONZE

Contribution: \$500

- 2 complimentary tickets
- Recognition at the event
- Recognition on social media
- Name listed among sponsors on event materials (website, email, print)

Please return the bottom portion with your payment in the included envelope.

2024 Annual Dinner Sponsorship

Business Name _____

Sponsorship level:

- ☐ Diamond (\$10,000) ☐ Emerald (\$5,000) ☐ Gold (\$2,500)
☐ Silver (\$1,000) ☐ Bronze (\$500)

☐ I can't sponsor this year's event, but I'd like to contribute \$ _____

☐ I may be interested in donating an item/service toward the auction

Payment options:

- ☐ Payment enclosed ☐ Please invoice me

Contact Information:

Name _____

Email _____

Phone _____

Questions? Contact Hannah Breuker:
email hbreuker@GoodSamOttawa.org or call (616)392-7159

Get details and submit your sponsorship information by scanning the
QR code or visiting **[GoodSamOttawa.org/Sponsor](https://www.GoodSamOttawa.org/Sponsor)**

