**Addressing Homelessness in the Greater Holland/Zeeland Area**

The Lakeshore Leadership Council (LLC) and Lakeshore Housing Alliance (LHA/Ottawa County Continuum of Care) are proud to announce the launch of **Project Home**, a collaborative action plan aimed at addressing homelessness in the Greater Holland/Zeeland area. This initiative brings together key service providers, stakeholders, and community members to identify and implement both short-term solutions and long-term systemic changes.

**Our Shared Vision:** We envision a welcoming, thriving community where any form of homelessness is rare, safe, short, and unrepeated. Our goal is to increase access to varied, abundant, and truly affordable housing options, build a clear understanding of the system, and achieve broader, more effective education and advocacy.

**Key Objectives:**

1. **Ensure Housing Stability:** Advocate for the availability of various housing options (shelter, transitional housing, recovery housing, truly affordable housing) to meet the needs of individuals and households seeking housing stability
2. **Foster Greater Awareness:** Enhance understanding and reduce fear by fostering empathy and respect for the unhoused community.
3. **Bridge System Gaps:** Identify and address gaps in the system through a comprehensive, data-driven approach to ensure realistic and accessible solutions for those in need.
4. **Develop Holistic Pathways:** Create a range of clear, achievable pathways out of homelessness combining supportive services, persistent case management, and upskilling/education.
5. **Collaborative Engagement:** Create a collaborative, reconciliatory process that strengthens partnerships and relationships.
6. **Trauma-Informed Approaches:** Implement trauma-responsive approaches to address past trauma and prevent further harm.

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