



Dear Neighbor,

On behalf of Good Samaritan, I am pleased to invite you to sponsor our upcoming **Evening of Impact**, to be held on Wednesday, June 24, at the Pigeon Creek Event Center.

As a valued business member of the Ottawa County community, **you are well aware of the diverse challenges facing many of our neighbors and friends.** For more than 55 years, Good Samaritan has been dedicated to meeting those needs. Through collaborative partnerships with local agencies, faith-based organizations, landlords, and volunteers, we provide eviction prevention, family shelter, rental assistance, case management, life skills coaching, and other vital services that create pathways out of poverty. **But we can't do it without your help.**

In 2026, Good Samaritan will once again host our annual fundraising dinner. **The success of this event is critical to advancing our high-impact goals in the year ahead.** Investment in this evening helps hundreds of households avoid or exit homelessness and make meaningful progress on their journey from crisis to thriving.

Enclosed, you will find a detailed sponsorship packet outlining available opportunities and benefits. We would welcome the chance to work with you to create a sponsorship level that aligns with your goals and highlights your leadership in strengthening our community.

Thank you for considering this invitation. We truly appreciate your commitment to serving our community and the possibility of partnering with you to help end homelessness and build a stronger, more compassionate Ottawa County.

With gratitude,

Erin Kamphuis
Executive Director

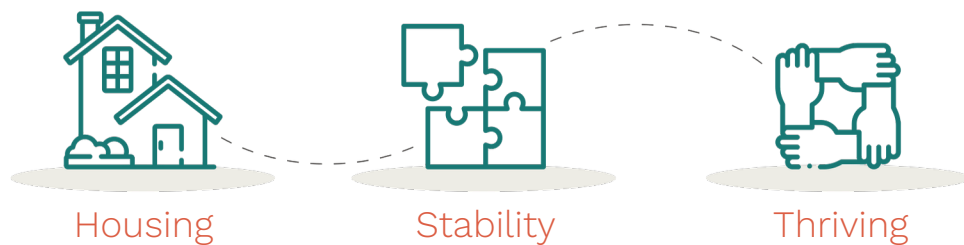
Board of Directors
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About Good Samaritan

Who We Are

At its core, Good Samaritan is all about loving our neighbors. For more than 50 years, Good Samaritan has served the needs of our under-served and underprivileged Ottawa County neighbors. Throughout our long history and with deep ties to our community, Good Samaritan has effectively partnered and collaborated with businesses, local governments, faith-based organizations,

and other nonprofits to provide viable solutions to some of our region's most essential and fundamental needs. Today, Good Samaritan is a team of passionate people working toward the vision of a healthy, engaged, and compassionate community by ending homelessness and poverty in Ottawa County.



We believe that housing is the foundation for stability and flourishing. With housing in place, a person can focus on setting and achieving their goals to reach stability and ultimately contribute to a thriving community. No matter where someone is in their journey, Good Samaritan is here to connect individuals and families to secure, sustainable housing and supportive programs that build stable, thriving communities.





Who We Are

Vision

We envision a community that stands as a pillar of excellence, where housing and financial stability are lasting standards for generations.

Mission

Good Samaritan is committed to ending poverty and homelessness, in partnership with our community, by leading the way in providing affordable housing solutions and supportive services.

What We Do

Preventing homelessness

We collaborate with tenants, landlords, and Ottawa County courts to prevent evictions, offering short-term financial aid via a pay-forward initiative. For individuals facing housing loss, we strive to discover innovative housing alternatives, aiming to minimize emergency shelter stays and mitigate the emotional toll of homelessness whenever possible.

Ending homelessness

As Ottawa County's designated housing assessment and resource agency, we're committed to assisting anyone experiencing homelessness. Through tailored solutions and person-centered case management services, we work to swiftly achieve housing stability. We believe homelessness should be brief and rare, so we explore diverse avenues to attain housing stability.

Ending poverty

Once households are ready to take the next step from surviving to thriving in their community, we offer relationally-based support services designed to empower every generation within the family, helping them set and achieve goals while breaking the cycles of poverty.

Affordable housing

Good Samaritan's property management department provides professional, holistic property management services for investment property owners. GSM Property Management prioritizes affordable housing but also works with owners desiring market rate rents.



2026 Annual Evening of Impact Sponsorship Opportunities

Annual Evening of Impact Dinner

Wednesday, June 24, 2026

This year we will be doing a few things different with our Annual Dinner Event. We've listened to the feedback we received from attendees and we are shifting our event to Pigeon Creek Event Center. We will see the return of our cocktail hour and silent auction, plus a special opportunity to hear from experts in housing and homelessness. We are excited to see what these new changes will bring to our Evening of Impact and we hope you can partner with us for the 2026 event.



Evening of Impact Sponsorship

Diamond *Only 1 Available

Contribution: \$7,500

- Be the exclusive presenting sponsor of the event's opening cocktail hour, or we'll work with you to customize a presenting sponsor package
- 2-minute stage time during the event
- Full color, 1 page ad in the event's printed program
- Company logo prominently displayed on all event-branded materials
- Premium recognition at the event from the podium and on display screens
- Recognition on social media and Good Samaritan Website before and after the event

Emerald

Contribution: \$5,000

- Recognition at the event from the podium and on display screens
- Full color, full page ad in the event's printed program
- Logo displayed on event materials (website, email, print)
- Recognition on social media and Good Samaritan website before and after the event

Gold

Contribution: \$2,500

- Recognition at the event from the podium and on display screens
- Full color, 1/2 page ad in the event's printed program
- Logo displayed on event materials (website, email, print)
- Recognition on social media and Good Samaritan website before and after the event

Silver

Contribution: \$1,500

- Recognition at the event on display screens
- ¼ page ad in the event's printed program
- Logo displayed on event materials (website, email, print)
- Recognition on social media and Good Samaritan website before and after the event

Bronze

Contribution: \$1,000

- Recognition at the event on display screens
- Logo displayed on event materials (website, email, print)
- Recognition on social media and Good Samaritan website before and after the event

Table Sponsor

Contribution: \$500

- Name displayed on event materials and table
- Recognition on social media and Good Samaritan website before and after the event



Please fill out this form and send it back (email or physical mail) along with your payment. If you would like an invoice, please let us know.

2026 Annual Evening of Impact Dinner Sponsorship

Business Name: _____

Sponsorship level:

- | | | |
|--|--|---|
| ☐ Diamond (\$7,500) | ☐ Emerald (\$5,000) | ☐ Gold (\$2,500) |
| ☐ Silver (\$1,500) | ☐ Bronze (\$1,000) | ☐ Table (\$500) |

☐ I'm interested in providing an item or service toward the auction.

☐ Please include _____ tickets for the event with my sponsorship.

☐ I can't sponsor this year's event, but I'd like to contribute \$_____

☐ I can't sponsor this event, but reach out about further sponsorship opportunities in the fall.

Payment options:

- ☐ Payment enclosed ☐ Please invoice me

Business Contact Information:

Name: _____

Email: _____

Phone: _____

Questions? Contact Hannah Breuker: email hbreuker@GoodSamOttawa.org or call (616) 392-7159 Get details and submit your sponsorship information by scanning the QR code or visiting GoodSamOttawa.org/Dinner

