



Dear Neighbor,

As a corporate member of the Ottawa County community, **you know there are diverse challenges facing many of our neighbors and friends.** Homelessness is a real threat to some of the most vulnerable people in our area. We believe stable, affordable, safe housing is the foundation for stability and flourishing. When housing is in place, an individual or family can focus on setting and achieving goals and being active members of a thriving community.

To help make Ottawa County a thriving community for all its residents, Good Samaritan is responding to the needs of our most vulnerable neighbors. Good Samaritan works to make homelessness rare and brief. We have programs to help people exit homelessness with sustainable housing solutions, prevent homelessness from occurring, and move beyond homelessness and poverty through supportive services. **But we can't do it without your help.**

In 2025, Good Samaritan will once again host it's annual fundraising dinner along with our inaugural Pickleball Tournament. **The success of these events is crucial to enable Good Samaritan to achieve its audacious goals in the year ahead. Will you consider becoming a sponsor for one or both of this year's events?** Investment in these events helps hundreds of households avoid or exit homelessness and make strides in their journeys from crisis to thriving.

We'd be honored to partner with you this year. In the enclosed pages, you will see various opportunities to donate and support this event. If you have any questions, please reach out. I appreciate your consideration.

Your community partner,

Brian J. De Vos
Executive Director

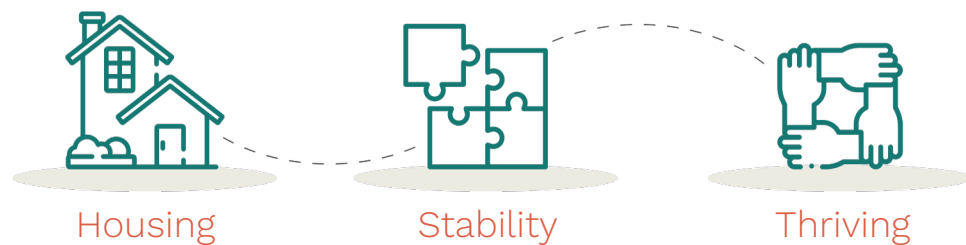
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About Good Samaritan

Who We Are

At its core, Good Samaritan is all about loving our neighbors. For more than 50 years, Good Samaritan has served the needs of our under-served and underprivileged Ottawa County neighbors. Throughout our long history and with deep ties to our community, Good Samaritan has effectively partnered and collaborated with businesses, local governments, faith-based organizations,

and other nonprofits to provide viable solutions to some of our region's most essential and fundamental needs. Today, Good Samaritan is a team of passionate people working toward the vision of a healthy, engaged, and compassionate community by ending homelessness and poverty in Ottawa County.



We believe that housing is the foundation for stability and flourishing. With housing in place, a person can focus on setting and achieving their goals to reach stability and ultimately contribute to a thriving community. No matter where someone is in their journey, Good Samaritan is here to connect individuals and families to secure, sustainable housing and supportive programs that build stable, thriving communities.





What We Do

Good Samaritan is a free service for anyone in Ottawa County and the best first step when someone experiences a housing crisis or homelessness. We connect neighbors to secure, sustainable housing and supportive programs that build stable and thriving communities.

In close partnerships with other nonprofit organizations, landlords, local courts, and many others, Good Samaritan provides solutions for people to exit homelessness and break the cycles of poverty for good.

Our Work

Preventing homelessness

We collaborate with tenants, landlords, and Ottawa County courts to prevent evictions, offering short-term financial aid via a pay-forward initiative. For individuals facing housing loss, we strive to discover innovative housing alternatives, aiming to minimize emergency shelter stays and mitigate the emotional toll of homelessness whenever possible.

Ending homelessness

As Ottawa County's designated housing assessment and resource agency, we're committed to assisting anyone experiencing homelessness. Through tailored solutions and person-centered case management services, we work to swiftly achieve housing stability. We believe homelessness should be brief and rare, so we explore diverse avenues to attain housing stability.

Ending poverty

Once households are ready to take the next step from surviving to thriving in their community, we offer relationally-based support services to help people establish and meet their goals, breaking the cycles of poverty.

Affordable housing

Good Samaritan's property management department provides professional, holistic property management services for investment property owners. GSM Property Management prioritizes affordable housing but also works with owners desiring market rate rents.



2025 Sponsorship opportunities

Annual Evening of Impact Dinner

Thursday June 12, 2025

This year we will be doing a few things different with our Annual Dinner Event. We've listened to the feedback we've received from attendees and we are shifting our event to the Summer! This year the Evening of Impact will be held at the Holland Civic Center on Thursday June 12. We will see the return of our cocktail hour, silent auction, and the fan favorite interactive experience (new activity this year!). But, with summer comes warm weather and that means outdoor space and Food Trucks! We are excited to see what these new changes will bring to our Evening of Impact and we hope you can partner with us for the event.



Good Samaritan Inaugural

"Serve Your Neighbor Pickleball Tournament"

Saturday November 1 and Sunday November 2, 2025

New this year will be our Inaugural Pickleball Tournament occurring during the first weekend of November, Homeless Awareness Month. The 2 day event will take place at Michigan Sports Association's indoor courts on the northside of Holland. We anticipate 150 registrants for the event over the 2 days.



Evening of Impact Sponsorship

Diamond *Only 1 Available

Contribution: \$7,500

- Be the exclusive presenting sponsor of the event's opening cocktail hour, or we'll work with you to customize a presenting sponsor package
- 2-minute stage time during the event
- Up to 6 complimentary tickets upon request
- Full color, 1 page ad in the event's printed program
- Company logo prominently displayed on all event-branded materials
- Premium recognition at the event from the podium and on display screens
- Recognition on social media and Good Samaritan Website before and after the event

Emerald

Contribution: \$5,000

- Recognition at the event from the podium and on display screens
- Up to 4 complimentary tickets upon request
- Full color, full page ad in the event's printed program
- Logo displayed on event materials (website, email, print)
- Recognition on social media and Good Samaritan website before and after the event

Gold

Contribution: \$2,500

- Recognition at the event on display screens
- Up to 2 complimentary tickets upon request
- Full color, 1/2 page ad in the event's printed program
- Logo displayed on event materials (website, email, print)
- Recognition on social media and Good Samaritan website before and after the event

Food Truck Sponsor *Only 3 Available

Contribution: \$1,500

- Recognition at the event on display screens
- Up to 2 complimentary tickets upon request
- Logo displayed on event materials (website, email, print)
- Recognition on social media and Good Samaritan website before and after the event
- Sign Recognition at Food Truck as Exclusive Sponsor of that Truck

Silver

Contribution: \$1,000

- Recognition at the event on display screens
- Up to 2 complimentary tickets upon request
- Logo displayed on event materials (website, email, print)
- Recognition on social media and Good Samaritan website before and after the event

Bronze

Contribution: \$500

- Recognition at the event on display screens
- Name Only displayed on event materials (website, email, print)
- Recognition on social media and Good Samaritan website before and after the event

Serve Your Neighbor Sponsorship

Full Day Event *Only 2 Available Contribution: \$5,000

- Be the exclusive presenting sponsor of the day of the event (\$9,000 to be the full 2 day tournament event sponsor)
- Company logo prominently displayed on all event-branded materials including Tshirt
- Recognition on social media and Good Samaritan website before and after the event
- Logo prominently displayed at event

T-Shirt Sponsor Contribution: \$2,000

- Recognition as prominent T-Shirt sponsor
- Company logo prominently displayed on all event-branded materials including T-shirt
- Recognition of company logo on social media and Good Samaritan website before and after the event
- Logo displayed at event

Court Sponsor *12 Available Contribution: \$1,200

- Be the exclusive sponsor of one of the 6 courts for a full day (\$2,200 gets you a 2 day sponsorship of the same court for both days of the tournament)
- Company logo displayed on all event-branded materials including T-shirt
- Recognition of company logo on social media and Good Samaritan website before and after the event
- Logo displayed at event

Prize Sponsor Contribution: \$500

- Be a prominent sponsor of Tournament Prizes
- Company logo displayed on all event-branded materials including T-shirt
- Recognition of company logo on social media and Good Samaritan website before and after the event
- Logo displayed at event

Ball Sponsor Contribution: \$300

- Be a prominent sponsor of Tournament Equipment
- Company logo displayed on all event-branded materials including T-shirt
- Recognition of company logo on social media and Good Samaritan website before and after the event
- Logo displayed at event

2025 Annual Evening of Impact Dinner Sponsorship

Business Name: _____

Sponsorship level:

- ☐ Diamond (\$7,500) ☐ Emerald (\$5,000) ☐ Gold (\$2,500)
☐ Food Truck (\$1,500) ☐ Silver (\$1,000) ☐ Bronze (\$500)
☐ I'm interested in providing an item or service toward the auction

2025 Serve Your Neighbor Pickleball Sponsorship

Business Name: _____

Sponsorship level:

- ☐ Full Day (\$5,000) ☐ T-Shirt (\$2,000) ☐ 1 Day Court (\$1,200)
☐ 2 Day Court (\$2,200) ☐ Prize (\$500) ☐ Ball (\$300)

Interested in sponsoring both events?

If you are interested in sponsoring both events please reach out to Cassie Kamphuis to discuss discounted options for multiple sponsorships. Email Cassie at CKamphuis@GoodSamOttawa.Org or call 616-283-1424.

- ☐ I can't sponsor this year's events, but I'd like to contribute \$ _____
☐ I'm interested in providing an auction item for the evening of impact

Payment options:

- ☐ Payment enclosed ☐ Please invoice me

Business Contact Information:

Name: _____

Email: _____

Phone: _____

Questions? Contact Cassie Kamphuis: email CKamphuis@GoodSamOttawa.org or call (616)392-7159 Get details and submit your sponsorship information by scanning the QR code or visiting **[GoodSamOttawa.org/Sponsor](https://www.GoodSamOttawa.org/Sponsor)**

