

UNLOCKING OPPORTUNITIES

2022 ANNUAL REPORT

DEAR FRIENDS,

“What did you learn this year?”

We are often asked this question by supporters, community members, volunteers, and friends. It’s one of our favorites. We are committed to being an organization that is constantly learning and improving—about what needs exist in our community, how best we can serve, and where we need to stretch ourselves to function more effectively. Constantly asking this question makes us better every year.

So what did we learn this past year?

We learned how to scale up to meet the exponential growth in demand for services. You will see in the following pages the record-breaking numbers of vulnerable neighbors calling for help, receiving assistance, and getting back on their feet. The volume of demand on our team was incredible, and they stepped up to meet it.

We learned a better way to end homelessness. Every day we help homeless individuals and families of Ottawa County find and remain stably housed; those who have been sleeping on the street, in their cars, or at a local shelter. COVID-19 relief funding enabled us to pilot and perfect an early intervention strategy when a family faces an eviction instead of already on the street. And it worked! We’re centering the year ahead on our launch of

the Ottawa County Eviction Prevention Program (OCEPP), a permanent program for early intervention.

We learned that we have an amazing, passionate, expert team serving the community. Okay, we knew that one already. But this year really highlighted the incredible team. From the Intake Team that so compassionately welcomes thousands of homeless residents coming in for help, all the way to the Finance Team ensuring every grant, gift, and rent assistance check is administered well. We have a fantastic staff.

You will see in the following pages that your support is truly needed, is being mobilized to change lives, and is being stewarded with excellence.

We needed you, and you stepped up. And as we commit to stepping up even more in the year ahead, we need you more than ever.



Gratefully,

A handwritten signature in black ink that reads "Drew Peirce". The signature is written in a cursive, flowing style.

Drew Peirce

Executive Director, Good Samaritan

WHO WE ARE

Good Samaritan has served the needs of the underserved and underprivileged in Ottawa County since 1969. Throughout our long history and with deep ties to our community, we have effectively partnered and collaborated with businesses, local governments, faith-based organizations, and other nonprofits to provide viable solutions to some of our regions most basic and fundamental needs.

Today, Good Samaritan is a team of people working toward a vision of a healthy, engaged, and compassionate community by ending homelessness and poverty in Ottawa County.

WE BELIEVE HOUSING IS A HUMAN RIGHT.

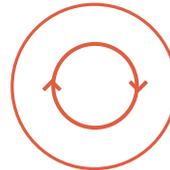
OUR CORE VALUES



Relationships



Excellence



Stewardship



Inclusion



Grace



Innovation

WHAT WE DO

Good Samaritan serves as Ottawa County's designated Housing Assessment and Resourcing Agency (HARA). For anyone experiencing homelessness, we connect them to secure, sustainable housing and supportive programs that build stable, thriving communities.

In close partnerships with other nonprofit organizations, landlords, local courts, and many other partners, Good Samaritan provides solutions for people to exit homelessness for good and break the cycles of poverty.

OUR WORK

Preventing homelessness

We work with tenants, landlords, and Ottawa County courts to prevent evictions, providing short-term financial assistance through a pay-forward program called Ottawa County Eviction Prevention Program (OCEPP).

Housing solutions

We provide supportive housing services and rental assistance to households in crisis, helping them navigate the paths to stable housing solutions and exiting homelessness.

Sustainable partnerships

Our full-service property management department works closely with tenants to provide supportive case management services, education, and assistance; and with landlords to provide reliable services and support as needed.

Supportive services

Once households are ready to take the next step from surviving to thriving in their community, we offer relationally-based support services to help people establish and meet their goals, breaking the cycles of poverty.

PREVENTING HOMELESSNESS



3,320
evictions prevented



1,859
kids kept from homelessness



98% remain housed after receiving assistance



13% of all Ottawa County renters received assistance

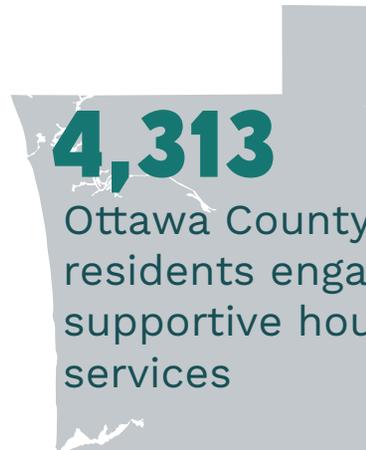


“I appreciate the hard work of the people at Good Sam over the past couple of years. The team is always persistent, attentive, and goes above and beyond to help, making the experience as stress-free as possible.”
—Local landlord

HOUSING SOLUTIONS



162 people moved from homelessness into permanent rental housing



4,313 Ottawa County residents engaged in supportive housing services



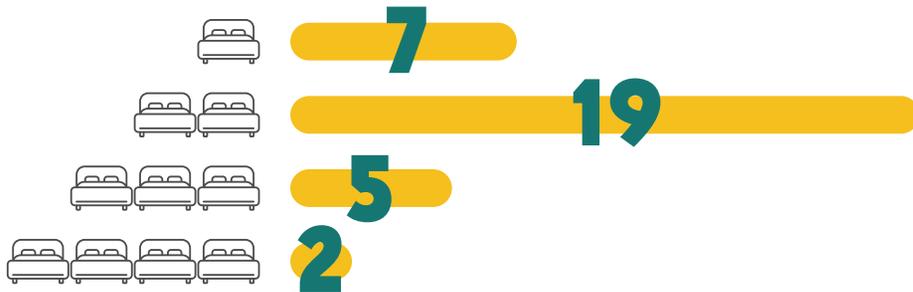
1,535 person-centered case management sessions

“I became homeless when I found the courage to leave an abusive relationship. Today, my apartment is my sanctuary—and I want you to know there is hope!”
—Samantha



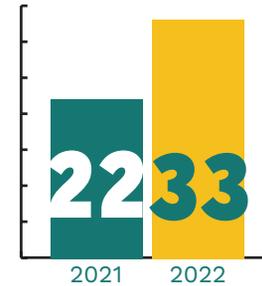
SUSTAINABLE PARTNERSHIPS

Number of managed 1, 2, 3, and 4 bedroom units



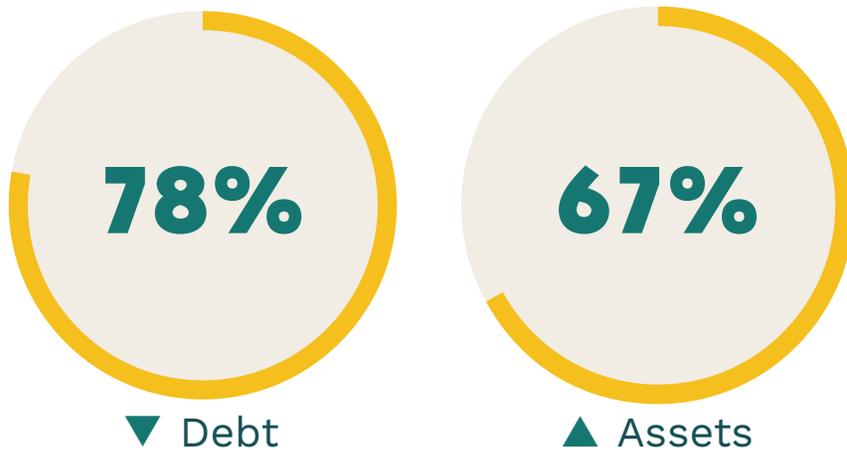
“I love my apartment! When I walked through the door for the first time, it already felt like home.”
—Linda

Number of units managed



SUPPORTIVE SERVICES

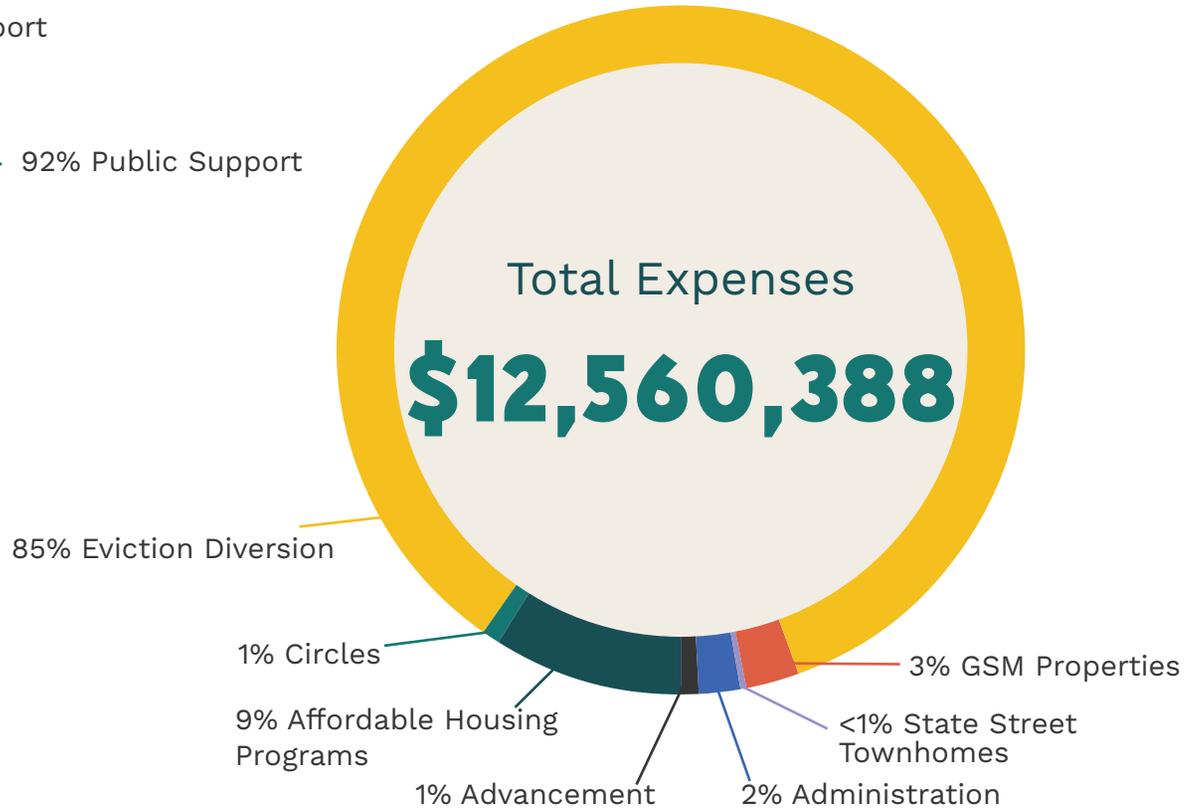
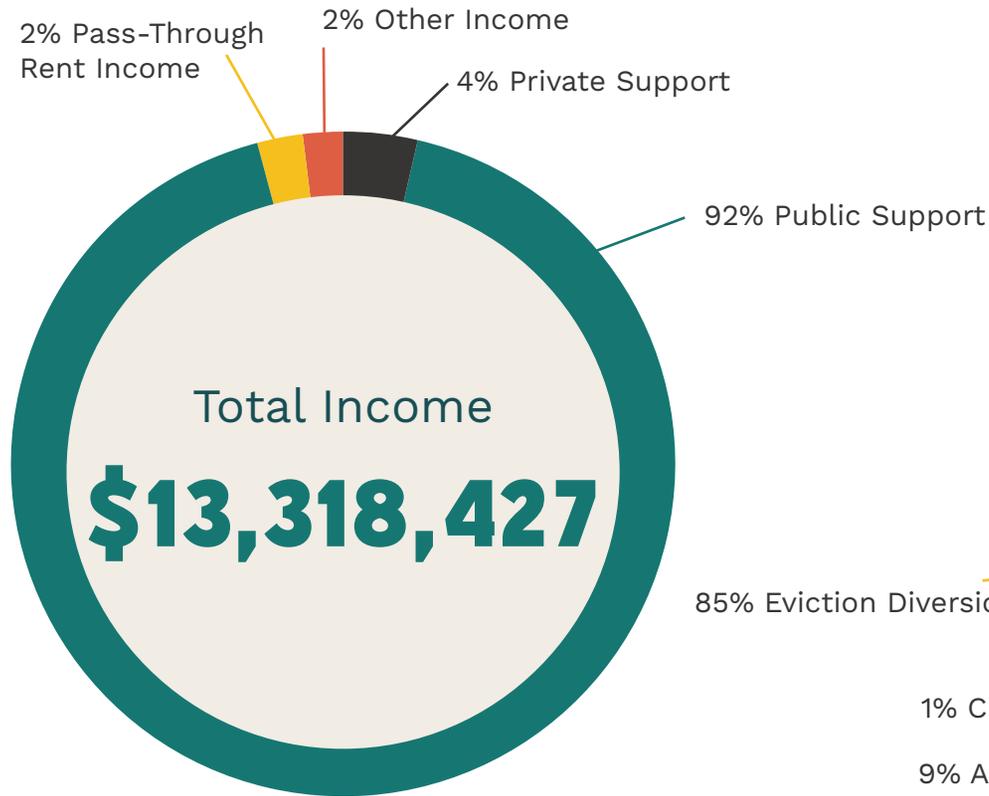
2022 Circles graduates



“Circles was the best part of my life at the time I started. The love and the people surrounding me in the hardest time of my life—they were always there for me. Circles helped me accomplish my goals and make strong steps toward realizing my vision of running a nonprofit to help inspire and motivate others!”
—Tina



2021-2022 FINANCIAL REPORT



Notes:

- All data is calculated July 1, 2021 through June 30, 2022.
- Amounts are all representative of audited financial data
- Good Samaritan is a registered 501(c)(3) nonprofit organization. All donations are tax-deductible to the fullest extent allowed by IRS regulations.
- Financial reports, including Form 990s, are available upon request.

We're able to eradicate homelessness in our community because of the support of many generous people and organizations. Donate today:

[GOODSAMOTTAWA.ORG/DONATE](https://goodsamottawa.org/donate)



Office locations in Holland and Grand Haven
(616)392-7159 • [GoodSamOttawa.org](https://goodsamottawa.org)

Good Samaritan is a registered 501(c)(3) nonprofit organization working to end homelessness and poverty in Ottawa County, Michigan. All data is representative of the organizations most recently completed fiscal year, ending June 30, 2022.